

TIC 2010 SPONSORSHIP OPPORTUNITIES

The following packages have been tailored to appeal to a wide variety of marketing objectives. However, if there are other ways in which organizations would like to be involved, we would welcome the opportunity to discuss with you, and encourage your creative ideas.

BEST OF TIC BOOTH AWARDS (EXCLUSIVE)

TT\$80,000.00 (US\$12,600.00) – EXCHANGE RATE = US\$1 = TT\$6.35

BENEFITS:

- Exclusive Official Sponsor of the Best of TIC Booth Awards
- Naming rights – sponsor's name and corporate logo inscribed on all award plaques (10 in total) and "People's Choice Award" form.
- Corporate logo and brief company profile featured on the TIC website with a link to sponsor's website.
- Company logo on the TIC Floor Plan distributed to all attendees at Convention (4000 copies).
- E-Bulletin to promote the Best of TIC Booth Awards to TIC database (12,000) – pre and post TIC.
- Sponsor will be acknowledged and thanked in relevant press releases and in pre-convention Guardian Newspapers Supplement.
- Company representative to present awards on the trade show floor and again at the Award Presentation at the Closing Cocktail function. One company invitation to the TIC Official Opening Ceremony – Feature Speaker – Prime Minister of T&T.
- Two company invitations to the Ministry of Trade & Industry sponsored "Buyers Cocktail" on the first B2B day.
- Two company invitations to the Closing Cocktail function on the last B2B day.
- Access to the TIC visitor database (2002 – 2009)

CLOSING COCKTAIL CULTURAL EVENT – (CO-SPONSOR)

TT\$50,000.00 (US\$8,000.00) – EXCHANGE RATE = US\$1 = TT\$6.35

BENEFITS:

- Corporate logo on event invitation and all event signage
- Corporate logo and 200 word company profile featured on the TIC website with a link to sponsor's website.
- Acknowledgement and thanks on the TIC website.
- Acknowledgement and thanks in Chairman's Remarks at the event
- Acknowledgement and thanks in pre-convention Guardian Newspapers Supplement.
- Pre and post press releases acknowledging sponsor
- Speaking opportunity at the event
- One company invitation to the TIC Official Opening Ceremony – Feature Speaker – Prime Minister of T&T.
- One company invitation to the Ministry of Trade & Industry sponsored "Buyers Cocktail" on the first B2B day.
- Four Invitations to the Closing Cocktail function to your selected invitees.
- Access to the TIC visitor database (2002 – 2010)

BUSINESS EDUCATION PROGRAMME – (CO-SPONSOR)

SEMINAR ON "GREEN MANUFACTURING"

TT\$50,000.00 (US\$8,000.00) – EXCHANGE RATE = US\$1 = TT\$6.35

BENEFITS:

- Naming rights – sponsor's name and corporate logo on promotional press ad. (2 ads).
- Corporate logo on signage (banner and pennant) in the seminar location.
- Sponsor's name and corporate logo on E-Bulletin to promote the Seminar to TIC database (12,000) and TTMA Membership.
- Seminar featured and sponsor acknowledged and thanked in pre-convention Guardian Newspapers Supplement promoting all TIC seminars.
- Seminar featured and sponsor acknowledged on TIC website under Events and Seminars.

BUSINESS EDUCATION PROGRAMME con't

- Pre and post press releases
- Opportunity to introduce the Feature Speaker.
- One complimentary ticket to the seminar.
- 10% discount for up to 6 company attendees.
- Two company invitations to the Ministry of Trade & Industry sponsored "Buyers Cocktail" on the first B2B day.
- Two company invitations to the Closing Cocktail function on the last B2B day.

TIC 2010 FLOOR PLAN – EXCLUSIVE

TT\$50,000.00 (US\$8,000.00) – EXCHANGE RATE = US\$1 = TT\$6.35

BENEFITS:

This is an Ideal opportunity to promote special show offers to encourage visitors to your booth. 4000 copies distributed to all local and international visitors during the four days of the Convention. This is also used as a reference document for one year as the contact information for all exhibiting companies is listed.

- Clearly visible 3½" X 5½" advertisement on Floor Plan.
- Acknowledgement and thanks in pre-convention Guardian Newspapers Supplement.
- One company invitation to the TIC Official Opening Ceremony – Feature Speaker – Prime Minister of T&T.
- One company invitations to the Ministry of Trade & Industry sponsored "Buyers Cocktail" on the first B2B day.
- Two company invitations to the Closing Cocktail function on the last B2B day.
- Access to the TIC visitor database (2002 – 2009).

LUNCHES (4 AVAILABLE)

TT\$25,000.00 (US\$4,000.00) – EXCHANGE RATE = US\$1 = TT\$6.35

BENEFITS:

- Strategic signage at entry points to lunch area for the duration of the lunch service – to be provided by TIC.
- Scripted message in all convention halls prior to lunch announcing and thanking the sponsor.
- Opportunity to strategically place company brochures in the lunch area for the duration of the lunch service.
- Acknowledgement and thanks in pre-convention Guardian Newspapers Supplement.
- Two company invitations to the Closing Cocktail function on the last B2B day.

REFRESHMENT BREAKS (8 AVAILABLE)

TT\$18,000.00 (US\$2,900.00) EACH– EXCHANGE RATE = US\$1 = TT\$6.35

BENEFITS:

- Strategic signage at entry points to refreshment lounge for the duration of the service – to be provided by TIC.
- Scripted message in all convention halls prior to refreshment break announcing and thanking the sponsor.
- Acknowledgement and thanks in pre-convention Guardian Newspapers Supplement.
- One company invitation to the Closing Cocktail function on the last B2B day.

TIC 2010 Door Prize

- Exhibitors are invited to submit door prizes for daily draws.

**If you want to sponsor an event at TIC please contact Events / Sponsorship Manager
Mrs. Anne Borde-Talma anne.talma@gmail.com**